

The skills you want . . . fast

Earn your certificate and the skills you need to accelerate your career at your pace.

The convenience you need

Access course materials, discussion groups, and assignments via our resource-rich, web-based learning environment —from anywhere, day or night.

Top-notch instruction

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Our knowledgeable instructors are skilled Ph.D.'s who are actively involved in the professional and business community.

Credit you can use . . . For an advanced degree

After completing your Certificate in Technical Communication, you'll be eligible to apply for admission to the Master's program without taking the GRE. If accepted, take one other Certificate and earn the Master's Degree online.



English, Technical Communication, and Media Arts

Southern Polytechnic State University is an equal opportunity education institution which does not discriminate on the basis of race, sex, age, religion, national origin or disability.



Marietta, Georgia 30060 www.spsu.edu/htc

Polytechnic
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Georgia's Technology University
English, Technical Communication, and Media Arts
1100 South Marietta Parkway
Marietta, Georgia 30060-2896







Whether you're interested in exploring a new career or in upgrading your knowledge and

skills, Southern Polytechnic's online Graduate Certificates in Technical Communication offer unparalleled opportunity for growth — on your schedule. By combining theory with hands-on practical applications you'll "learn by doing." Our carefully selected curriculum will expose you to current developments in the field, giving you an edge in today's expanding options in technical communication careers.

Through online coursework you'll learn to

- design information for any media
- use graphics communication technologies to create information products
- plan, create and manage communication products

Your career

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Earning Graduate Certificates in Technical Communication from Southern Polytechnic will equip you to advance your career path. Certificates include

Content Development

Visual Communication & Graphics

Communications Management

Instructional Design

Research, Write, Design, Create

Course of study

The basic Graduate Certificate in Technical Communication consists of 20 hours of coursework designed to build your abilities as a technical communicator. Foundation courses include

- Technical Writing and Editing
- Foundations of Graphics
- Information Design

A sample of elective courses includes

- Communications Project Management
- Website Design
- Writing Across Media
- Marketing Communication

The basic certificate culminates with the completion of a portfolio project highlighting your new skills. In addition, if you decide to apply for the Master of Science program and you are accepted, your certificate coursework will put you halfway to an advanced degree, and one additional certificate, will earn you the M.S. degree Information Design & Communication. Refer to the department website for full details.

About us

Southern Polytechnic offers one of the leading technical communication programs in the U.S. and around the world. Our instructors are experienced both academically and professionally, and are recognized internationally for their expertise. In addition to research and consulting, faculty are actively involved in the professional and business community. With Southern Polytechnic, you can be confident that you are getting an education of the highest caliber.

As a technical communicator already busy with work and life commitments, you can sharpen your skills and learn new ways of communicating with your users — all via distance learning. Our certificate courses are delivered completely online using the latest technology by our instructors skilled in teaching online. To discover more about Southern Polytechnic's Graduate Certificates in technical communication go to

www.spsu.edu/htc

or call us at 678-915-7202.



